



## *This COAST Tweets*

Up-to-the-minute updates on COAST public transit service now available

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**Dover, NH** –The Cooperative Alliance for Seacoast Transportation (COAST) officially announced today that it is now providing up-to-the-minute-updates on its public transit services on Twitter (@coastbus). COAST will be using Twitter to “tweet” (post updates) on its bus service within a couple of minutes if a bus or trolley is delayed, and will tweet again when the bus is back on time. In addition to tweeting about service interruptions, COAST will also tweet periodically about significant upcoming events and other non-service related news.

“We have been using Twitter since June - testing how best to utilize this new technology,” stated Rad Nichols, Executive Director. “We now feel comfortable with it and want to let our current and potential new passengers know it is available for their free use.”

Individuals wishing to follow COAST on Twitter can check [www.coastbus.org](http://www.coastbus.org), or will need to set up their own free Twitter account. Twitter can be set up to send a text message to a cell phone when @coastbus updates. Users will want to check with their cell phone provider about receiving texts and whether texting is included in their plan.

“COAST’s Twitter feed is one more way in which we are making it easier and more convenient to use public transit,” commented Jeremy LaRose, Manager of Operations & Planning. “Passengers will now have a way to find out just what is happening if their bus is delayed and they are already out waiting at the bus stop.”

Information on how COAST will use Twitter is available on the COAST web site at [www.coastbus.org](http://www.coastbus.org).

The Cooperative Alliance for Seacoast Transportation (COAST) has provided public transit service to the Seacoast New Hampshire region for over 27 years. COAST is a public, non-profit transit system that relies primarily on federal and local government support to operate. For more information on COAST bus service, visit [www.coastbus.org](http://www.coastbus.org) or call the friendly staff at COAST at (603) 743-5777.